

The man of one book is at ways formidable; but when that book is the Bible, he is irresistible. —Taylor

There is never an instant's truce between virtue and vice. Goodness is the only investment that never fails. —Thoreau

**DR. ARVOL P. SMITH**  
ANNOUNCES THE OPENING OF  
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TORRANCE, CALIFORNIA  
from  
1335 POST AVENUE  
AFTER APRIL 23, 1951

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EUGENE LEE COOK, M.D.  
KURT T. SHERY, M.D.



Re-routing Long Distance circuits—one of the many interesting, vital jobs for women in the telephone business.

**THE GIRLS BEHIND EACH TELEPHONE "HELLO"**  
Theirs are important jobs—and they do them well



1. Here's one business where the spotlight's really on women. Because of the nature of telephone work, nearly two out of every three telephone people are women—a high percentage. And they must be capable, well-trained women to handle your calls efficiently and serve you well in our offices. We train them, at our expense of course. And they earn good money in this important work.
2. Practically every sort of job—from accounting to teaching—can be found in our business. In addition to good pay, the girls have the security of the company-paid Benefit Plan and enjoy holidays and vacations with pay. All know they have a good chance to advance as their ability grows. Perhaps the best evidence of the importance of women to us is that hundreds have management jobs.

3. It would be hard to imagine work for women today more important than a job in our nation's telephone service. For now, more than ever, our country needs swift, reliable communications to help speed the job of defense. And it's reassuring to know that in these days of high prices on most everything, you still get a bargain when you buy telephone service. Here in the West, on the average, telephone rates are up less than half as much as the cost of living.



WCS MARKS TENTH YEAR . . . Installation last Thursday of Mrs. William Speck and her staff who will serve Women's Society of Christian Service of First Methodist Church, also marked the tenth year for the church organization. Rev. C. E. Miller, pastor, installed the officers, who were seated at luncheon tables arranged in the church parlors. Seated are (l. to r.) Mrs. William Speck, Mrs. C. E. Miller, Reverend Clarence E. Miller, Mrs. M. M. Schwab, Mrs. Harry Bender and Mrs. C. G. Van Deventer. In back row; Mesdames James Ross, John Parks, R. E. Berkshire, W. W. Buchanan, Robert Jackson, E. Palmer, Harry L. Hazelwood, Joe Holphand, and Russell M. Paxton.—(Herald Photo). \*

**Las Vecinas Club Sponsors Gala Fashion Luncheon Today**

Spring and Summer fashions will be displayed today at Las Vecinas when the club combines a fashion luncheon with their monthly meeting. Attended by Las Vecinas members and guests, the fashion luncheon will be held at the Hollywood Riviera Club, beginning at 1 p.m.

A Redondo Beach dress shop will produce the style show, with Mrs. Delbert Donk as commentator. The clothes will be modeled by the following Las Vecinas members: Mesdames Eugene Byrd, David Hurford, Walter Hall, Leonard Doyle, Bernard Beard, Howard Baldwin, O. O. Garritano, Arnold Stohman, William Schmitz, and Alan McLaughlin.

Children's latest styles will be modeled by Miss Bonnie Baldwin, Miss Nancy Weber and Master Stephen Byrd, who are children of the members.

**Redondo Amaranth Activities**

Auguring well for a banner year, an enthusiastic turn out of members greeted Royal Matron Evelyn Mikkelsen and the officers of Redondo Court No. 44 Order of Amaranth at the stated meeting of the Court held Wednesday night at the Redondo Beach Masonic Temple.

**Women of the Moose Plan Breakfast, Card Party**

Nomination of officers to serve Torrance Chapter 44, Women of the Moose during 1951-52 was a feature of last night's well attended meeting.

Guest of honor was Graduate Grand Dean Bessie J. Lovett, of Long Beach, and in her honor a class of candidates was received into the chapter.

Plans for a breakfast to be served Sunday, May 27 are being completed by the committee. The public is invited.

Card players are reminded of the party celebrated for June 6. Everyone is invited.

Assisting with breakfast arrangements last Sunday when the Moose Legion group was entertained, were Senior Regent Geneva Clawson, and co-workers Billie Herman, Leona Shiffer, Martha Evans, and Elsie Smith.

Mothers Day was observed by the chapter by presentation of corsages to the oldest grandmother, the youngest grandmother, and the youngest mother.

**Mrs. John R. Ricci, Fern PTA Staff to Be Installed**

Mrs. Edward G. Kemp of Redondo Beach, a First District PTA vice president, will install Fern Avenue PTA officers at 7:30 tonight at the last meeting of the school year, to be held in the new cafeteria.

Officers to be seated include: Mesdames John R. Ricci, president; Gerald G. Grubb, first vice president; R. E. Murphy, second vice president; Don Anderson, recording secretary; John Patrick, corresponding secretary; G. S. Connors, treasurer; F. E. Mead, Philip Humphreys, historian and G. J. Derouin, parliamentarian.

The pupils of Mrs. Louise Smith's seventh grade class will demonstrate "World Understanding," and as an added feature a "Barber Shop Quartet," composed of men from the local chapter, will sing. The report of the historian also will be given.

There will be child care in the kindergarten room with movies and refreshments for the children at the same time the parents are served in the auditorium. Hostesses for the meeting are the 8th grade room mothers.

**DISTRICT, STATE PTA PUBLICITY AWARDS FOR PERRY**

The Perry PTA publicity record book received the publicity award from First District of California Congress of Parents and Teachers, and the association also was awarded the 1950-51 certificate of achievement for fulfilling state requirements for publicity from the California Congress of Parents and Teachers, Inc.

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FOOD UP 135%  
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Your telephone is one of today's best bargains

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**"A TASTE TREAT"**  
"It's Out of This World"  
Charley's Old Fashioned  
NAVY BEAN SOUP  
DANIELS CAFE  
1625 Cabrillo—Torrance

**Perry PTA's Participation in Meet Told**

Final Perry PTA executive board meeting of the semester, held at the home of Mrs. Carl Thompson, and was attended by Mrs. W. A. Wright, George Simonson, Mrs. Gertrude Pickler, Mrs. Victor Winther, Mrs. Arthur Cowie, Mrs. Irving Winther, Mrs. Carl Thompson, Mrs. Emmett Collier and Lester Foster.

Mrs. Wright presented each of her board members with a lovely personal gift in appreciation of their help and cooperation during the year.

Business details were completed and plans were made for the Torrance Council June breakfast where Perry PTA will be represented by 20 members.

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ON THIS FEATURE-PACKED 1951 MODEL  
**WEDGEWOOD**  
GAS RANGE!



**NOW ONLY \$149.50**

REGULARLY \$179.50  
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